

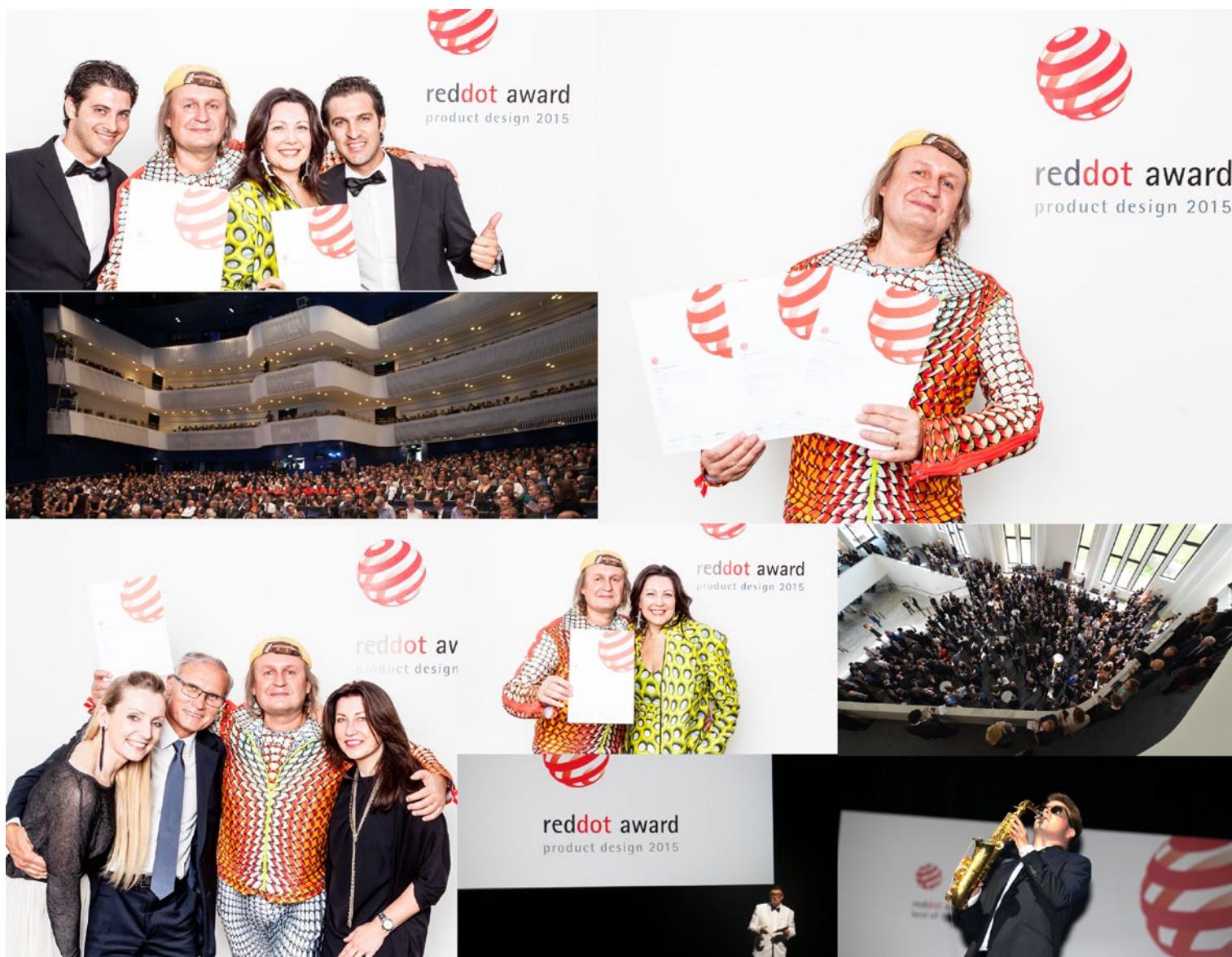


**DESIGNS BY MAC STOPA WIN THREE
RED DOT DESIGN AWARDS 2015
AND A GOOD DESIGN™ AWARD 2014**

PRODUCTS DESIGNED BY MAC STOPA WIN THREE RED DOT DESIGN AWARDS 2015: PELIKAN FOR PROFIM, HYBRID COLLECTION FOR CASALI AND BREAKING FORM FOR MOHAWK GROUP

On 29 June 2015, Essen, Germany, the home city of the Red Dot, became the world's most important city of design welcoming 1,994 designers and companies from around the world – recipients of the prestigious Red Dot Award: Product Design 2015 for an evening of celebration. Among them was Mac Stopa, architect, interior designer, industrial designer and founder of the award-winning architectural design firm Massive Design. In 2015, Mac Stopa's designs received an impressive three Red Dot Design Awards for products manufactured by three different companies: the Polish company Profim, the Italian company Casali and the USA-based Mohawk Group. The Red Dot Award is a prestigious distinction for high design quality awarded exclusively to products that stand out due to their good design or innovative character. The winners of this year's competition were selected from a record-number of 4,928 entries from 56 countries.

The Red Dot Gala was hosted by Professor Dr. Peter Zec, president of the Red Dot, one of the world's oldest and most prestigious competitions for product design organized since 1955 by Design Zentrum Nordrhein Westfalen e. V. in Essen (this year marks its 60th anniversary). The festivities included the Red Dot Gala awards ceremony in Essen's Aalto-Theater, the Winners' Dinner and the Designers' Night party held in the Red Dot Design Museum, where as part of the exhibition "Design on Stage," the 1,443 products of the 2015 winners of the coveted Red Dot are exhibited. Included in the exhibition are the three designs by Mac Stopa: the Pelikan chair (with M. Ballendat) for Profim, the Hybrid Collection 3D pattern on glass for Casali and Breaking Form modular carpet tile for the Mohawk Group.



Pelikan by Mac Stopa with M. Ballendat for Profim



Click on the icon  to view the video of Pelikan.

Pelikan is a new chair designed by Mac Stopa with M. Ballendat for Profim. Pelikan's form adds a sense of freedom to interiors. The chair, like a pelican, has a special storage place, which may come in handy if space is limited. The form of the pelican with its large beak was incorporated into the design of the chair. About the Pelikan chair, Mac Stopa said, "Designing is not about giving form. It is about discovering it. I often search for it in nature. I try to give softness and smoothness to objects. The pelican's natural form has always appealed to me. In the Pelikan chair, its beak is represented by the seat."

This collection is a solution for those interiors where any free space is invaluable. The lower part of the seat is fitted with a space in which one can place a book, a laptop or a bag. Pelikan is available in two versions- with or without an armrest. The armrest is made from a soft touch material. There are four bases to choose from: a four leg frame, cantilever, a round flat base and a four-star base. In 2015, Pelikan was awarded the prestigious Red Dot Award: Product Design.
www.profim.eu, www.massivedesign.pl



"By paying reference to this particular zoomorphic form, the Pelikan chair has a self-contained design that also offers an additional practical benefit."

- Statement by the jury

Hybrid Collection by Mac Stopa for Casali



Click on the icon  to view the video of Hybrid Collection.

The Hybrid Collection by Mac Stopa for Casali has its genesis in the synergy between Mac's passion for creating innovative design based on digital geometries and organic random geometries created by nature and the use of high technology in production and high quality craftsmanship by Italian glass manufacturer Casali. Inspired by the beauty of glass, Mac pushes boundaries and takes his designs based on three-dimensional randomness to the next level. The transparency on glass coordinated with the patterns creates a three-dimensional spherical effect with morphed movement producing multiple artistic expressions.

Debuting at the Salone Internazionale del Mobile 2014 in Milan, the Hybrid Collection was recognized as being one of the most innovative products exhibited at the show. During *Interior Design* magazine's Best of Year Awards 2014 in New York City, the Hybrid Collection won a total of four awards, including two Best of Year Awards and two Best of Year Honoree Awards. In 2015, the Hybrid Collection won a Red Dot Design Award.
www.casali.net, www.massivedesign.pl



"The Hybrid Collection is fascinating due to the strong three-dimensional impression it creates. It enables eye-catching installations and fittings in the fields of interior design, trade fair construction or shop design."

- Statement by the jury

Breaking Form by Mac Stopa for the Mohawk Group



Click on the icon  to view the Breaking Form video.

In collaboration with the Mohawk Group, Mac Stopa designed the award-winning Breaking Form modular carpet collection. Introducing a new unique 12-inch by 36-inch (30 cm by 90 cm) modular carpet plank, the Breaking Form collection includes patterns with fluid movements and modern geometrics that can be configured to create at a minimum 10 different looks. With the Breaking Form collection, patterns achieve multiple directional tessellations and allow for laying down multiple tile compositions depending on how the tiles are organized in the space, successfully transforming the floor – a two dimensional product into something three-dimensional. Three patterns in the collection, Hexagonal Infusion, Dotted Infusion and Spherical Infusion, were introduced at NeoCon 2014. Breaking Form won the Best of NeoCon 2014 Editors' Choice Award in the modular carpet category and a Red Dot Design Award 2015.
www.mohawkgroup.com, www.massivedesign.pl



"Vibrant colors, flowing lines, and geometric patterns define the eye-catching, high-contrast appearance of these carpet tiles."

- Statement by the jury

MAC'S TABLE BY MAC STOPA FOR TONON WINS A GOOD DESIGN™ AWARD 2014

GOOD DESIGN™ remains the world's oldest and one of the most internationally recognized and prestigious awards program for design excellence. Founded in Chicago in 1950 by the former MoMA curator Edgar Kaufman, Jr. together with Charles and Ray Eames, Russel Wright, George Nelson, and Eero Saarinen, GOOD DESIGN™ this year celebrates its 65th anniversary.

The GOOD DESIGN™ competition, organized by The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture, Design and Urban Studies, emphasizes quality design of the highest form, function and aesthetics. It selects annually the most innovative and cutting-edge product and graphic designs from around the world. Mac's Table, designed by Mac Stopa for Tonon, was selected as one of approximately 700 products and graphics from over 36 nations worthy of the GOOD DESIGN™ Award for their design excellence. The 2014 GOOD DESIGN™ winners were selected from among total submissions from several thousand of the world's leading manufacturers and industrial and graphic design firms from over 48 countries.

Mac's Table Wood by Mac Stopa for Tonon



Click on the icon  to view the Mac's Table video.

Mac's Table by Mac Stopa for Tonon is a table system with a modular sculptural leg that offers unlimited possibilities. The reversible geometry of the leg allows for creating an infinite number of table base compositions as well as multiple matching table top shapes and dimensions in a variety of materials. The modular leg base comes in three options: American walnut and oak as well as soft touch medium density integral polyurethane foam in 12 different colors, allowing for the creation of many geometric forms and color combinations. The user decides the look and feel of the table: light or dark wood, monochromatic or colored like a rainbow in a soft touch material. A steel junction component joins the modular legs together. Thanks to the leg's stackability, the table may be easily transportable. The table system is available also in customized dimensions. Mac's Table was awarded a 2014 GOOD DESIGN™ Award from The Chicago Athenaeum Museum of Architecture and Design and a Best of Boutique Design/NY Product Design Award 2014. Made in Italy, Mac's Table is distributed in the USA by Sandler Seating. www.tononitalia.com, www.massivedesign.pl



Structure by Mac Stopa for Tonon



Structure combines elements of classic design with organic shapes and conveys artistic expression through a three-dimensional geometric pattern on the shell's external side creating the look and feel of texture that resembles 3D printing. Composed of medium-density integral polyurethane foam over an inner steel frame, Structure has a distinctly organic vibe. The smooth surface of the shell's inner side conforms perfectly to the body for maximum seating comfort. The shell is available in 11 colors. Options for the four-leg base include polished or matt chromed steel legs or warm wooden legs in American walnut or European oak. Designed by Mac Stopa for Tonon, Structure received a GOOD DESIGN™ Award 2013, a Red Dot Design Award 2013, an *Interior Design* Best of Year Award 2013 and a German Design Award Special Mention 2015. www.tononitalia.com, www.massivedesign.pl



Mac Stopa, IIDA, is founder and chief architect and designer of Massive Design, an award-winning architectural design firm specializing in corporate interiors and public spaces as well as industrial design. Massive Design's clients include, among others, Google, Coca-Cola, Ericsson, Samsung, GlaxoSmithKline, Unilever, Mondelez, Cargill, Mars, Pernod Ricard, Bacardi-Martini, Credit Suisse, PwC, The Boston Consulting Group, Lloyd's, Legg Mason and EY.

Mac Stopa is known for his modern, innovative and unconventional interiors that reflect and enhance a company's corporate image as well as for designing interiors that are functional, comfortable and productive work environments, increasing a company's appeal as "an employer of choice." For the Zywiec Group (Heineken) project, Massive Design won the bronze medal for commercial interior design at the Bienal Miami + Beach competition in the USA. In 2013, he designed the interiors for the Ghelamco Arena in Ghent, Belgium, which won a Best of Year Honoree Award 2013 in the public space category from New York-based *Interior Design* magazine. In 2014, the Ghelamco Arena project was honored with an Interiors Award in the sports category during the 35th Annual Interiors Awards in New York presented by *Contract* magazine.



Mac is also an award-winning industrial designer and graphic designer. His portfolio includes, among others, the Hexagon bench for Casamania (*Interior Design* Best of Year Honoree Award 2011); for DuPont™ Corian®, Fin, Wakame and Shell lamps, Penta sink (*Interior Design* Best of Year Honoree Award 2013) and Penta tiles (Must Have Award 2013); Mesh 3D pattern on upholstery for Dauphin; the Hexa seating system for Nowy Styl Group (Diamond Award 2013); for Tonon, chairs Structure (Red Dot Design Award 2013, GOOD DESIGN™ Award 2013, *Interior Design* Best of Year Award 2013, German Design Award Special Mention 2015), Step (*Interior Design* Best of Year Honoree Award 2013), Tako (*Interior Design* Best of Year Honoree Award 2014) and Mac's Table (GOOD DESIGN™ Award 2014, Best of Boutique Design/NY Product Design Award 2014); the Hybrid Collection for Casali (Red Dot Design Award 2015, two *Interior Design* Best of Year Awards 2014 and two *Interior Design* Best of Year Honoree Awards 2014); as well as 3D/CB Wallcovering (*Interior Design* Best of Year Award 2014).

His portfolio also includes the FLOW installation in Staron® for the *Interni* Legacy 2012 exhibition during FuoriSalone. For Milan Design Week 2013, Mac designed the *Interni* Press Office as part of the *Interni* Hybrid Architecture & Design exhibition, which featured his "Watch Your Step" 3D pattern on carpet, wallcovering and upholstery. Also for the *Interni* Hybrid exhibition, Mac designed the Parabola chair and table collection in i.design EFFIX® concrete by Italcerimenti (*Interior Design* Best of Year Honoree Award 2013).

At NeoCon 2014, in collaboration with the Mohawk Group, Mac's Breaking Form modular carpet collection (Red Dot Design Award 2015, Best of NeoCon Editors' Choice Award 2014) and WHY Y luxury vinyl tiles (*Interior Design* HIP Use of Color Award 2014) were introduced. During the HIP Awards at NeoCon, Mac received an Honoring Industry People (HIP) Product Designer Honoree Award 2014 from *Interior Design* magazine. At ORGATEC 2014, his Futuro workstation for Mikomax and Pelikan chair with M. Ballendat for Profim (Red Dot Design Award 2015) were introduced.

In March 2015, Mac designed the Hybrid Collection table installation for DIFFA's Dining by Design New York exhibition in collaboration with Casali, Tonon, Mohawk Group, Ghelamco and Artemide. Also in March 2015, Mac's Trulli patterns for Mosaico Digitale were exhibited at the Japan Shop show in Tokyo. In April 2015 in Milan for the *Interni* Energy for Creativity exhibition, in collaboration with Bolon, he designed the Waves of Creativity *Interni* Press Office featuring his 3D rhomboid floor tiles and mix of artistic colorful patterns, geometries and special furniture. Also included were his Waves of Creativity graphic applied on the walls, on the custom upholstered pentagonal cushions and on the award-winning Pelikan chairs by Profim. He also designed the River Stone poufs with parametric 3D skin for Tonon and a modular shelving system using Saint-Gobain gypsum technology that gives the impression of controlled randomness.

At NeoCon 2015, Mac's designs won a Best of NeoCon Gold Award for the tessellating organic shaped tile and Trulli pattern in resin for Mosaico Digitale and five *Interior Design* HIP Awards: for Tonon, Move (HIP Award 2015) and River Stone (three HIP Honoree Awards 2015) as well as a HIP Product Designer Honoree Award.

Mac graduated from the Cracow University of Technology's School of Architecture and is a member of the International Interior Design Association (IIDA). He is also an accomplished electric guitar player and music composer.

member:



profim

Profim is one of the leading producers of office seating in Europe offering swivel armchairs and chairs, visitor chairs and soft seating furniture. Over the 20 years of its existence, the company has developed dozens of genuine furniture designs, with input from an international group of renowned designers. Profim creates products that are special for their wide range of customization. At Profim, we are well aware that furniture is greatly responsible for its users' health, wellbeing and comfort at work.

At the moment, Profim employs more than 1600 people and the total production output is over 100 thousand chairs per month.

www.profim.eu



casali

il cristallo che vuoi vivere

Casali is a company based in Villalta di Cesenatico, Italy, which over the years has mastered the art of shaping glass in every possible way. A genuine passion for this material has led Casali to push the envelope in glass design and glass-working techniques, overlooking clichéd solutions to set tomorrow quality standards. Casali® has redesigned glass, placing it in the spaces of everyday life, pushing the limits of the usual methods of working with this ancient material. More than thirty years of collaboration with architects, planners and designers has led to the creation of innovative solutions and ideas for decorating spaces in transparent and harmonious ways. Glass is a structural element that defines environments by dividing them without making them separate, allowing light to become a surface that refines and amplifies space through reflection. Casali® combines aesthetics, functionality and innovation with complete security.

www.casali.net



Mohawk Group

Mohawk Group, the world's leading producer and distributor of quality commercial flooring, delivers industry-leading style, cutting-edge innovation, unmatched service and superior sustainability. As the commercial division of Mohawk Industries, Mohawk Group has a heritage of craftsmanship that spans more than 130 years. Our commercial carpet brands—Karastan, Lees and Bigelow—and hard surface flooring solutions offer a full range of flooring choices for the floor. For additional information about its proven design solutions, and to learn more about what is next from Mohawk, visit www.mohawkgroup.com or call (800) 554-6637.

www.mohawkgroup.com





Tonon is one of the best known international brands in the world of chairs and tables, reliable and synonymous for design and quality "Made in Italy." Characterizing features that come from the past: their origins date back to the Twenties, many years of careful and creative craftsmanship. After that came the industrialization of the Fifties with a remarkable production increase. The pleasure of "thinking and making" however never failed. Tonon today bases itself on research and experience, on cultural and marketing factors, on new materials and new technologies. All with a craftsman heart and an industrial mind, a combination ensuring a better life while seated, whether relaxing, working, or at the table.

www.tononitalia.com



Massive Design is an award-winning architectural design firm specializing in corporate interior planning and design for Fortune and Global 500 companies, designing interiors for public spaces as well as industrial design.

Mac Stopa, IIDA, is Massive Design's founder and chief architect and designer. Mac is known for his modern, innovative and unconventional interiors that reflect and enhance a company's corporate image as well as for designing interiors that are functional, comfortable and productive work environments, increasing a company's appeal as "an employer of choice." Mac's expertise designing corporate interiors and public spaces includes custom furniture and lighting design. An award-winning industrial designer, Mac Stopa also designs furniture, lighting, flooring, fixtures, textiles, and other interior products for serial production.

Massive Design's clients include, among others, Google, Coca-Cola, Samsung, Orlen, Ericsson, BMW, GlaxoSmithKline, Viacom International Media Networks, Unilever, Mondelez (Kraft Foods), Cargill, Mars, Mohawk Group, Pernod Ricard, IBM, Tonon, Bacardi-Martini, Credit Suisse, PwC, DLA Piper, Brown Brothers Harriman, Lloyd's, Legg Mason and EY.

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